



# 2018 Benefits Summit & Trade Show

May 24, 2018

## The New World of Work

### *Leveraging Benefits Strategies to Shape the Future*

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8:00 am – 8:30 am	<b>Registration &amp; Exhibitors</b> Continental Breakfast
8:30 am – 8:35 am	<b>Welcoming Remarks and Introductions</b> Patty Houpt, Executive Director, NEEBC Eric Swain, Co-chair, Summit Planning Committee John Kennedy, Co-chair, Summit Planning Committee
8:35 am – 9:25 am	<b>Keynote I</b> Randall K. Abbott, Senior Strategist Emeritus of Willis Towers Watson <i>The Future of Benefits in the New World of Work</i>
9:25 am – 10:25 am	<b>Building A Personalized Communications Experience</b> Sallie Vroom, Principal, Communication Practice, Mercer Prashant Srivastava, PhD, President & CEO, Evive
10:25 am - 11:05 am	<b>Coffee Break &amp; Trade Show</b> Enjoy coffee and visit some of the most cutting-edge and outstanding providers in the industry. <b><i>Special thanks to today's exhibitors!</i></b>
11:05 am – 11:45 am	<b>Keynote II</b> Dr. Richard Migliori, MD, EVP, Medical Affairs and Chief Medical Officer, UnitedHealth Group <i>Centers of Excellence 2.0 – Promoting Quality Care</i>
11:45 am – 12:40 pm	<b>Centers of Excellence - Strategies for Employers of All Sizes</b>
11:45 am – 12:00 pm	<b><i>Muscular Skeletal COE</i></b> - Dr. Richard Migliori, MD, EVP, Medical Affairs and Chief Medical Officer, UnitedHealth Group
12:00 pm – 12:20 pm	<b><i>Maternity &amp; Fertility COE</i></b> – Dr. Dana Gelb Safran, ScD, Chief Performance Measurement and Improvement Officer and SVP, Enterprise Analytics Performance Measurement & Improvement, Blue Cross Blue Shield of MA
12:20 pm – 12:40 pm	<b><i>Cardiovascular COE</i></b> – Dr. Benjamin Scirica, MD, Director, Innovation, Cardiovascular Division, Brigham and Women's Hospital

- 12:40 pm – 1:10 pm**      **Lunch, NEEBC Vote, Scholarship Award & Drive**
- Annual General Meeting: James Sullivan, President, NEEBC Board of Directors
  - Annual Scholarship Presentation: Nan Maley, NEEBC Board of Directors
  - *Swinging for Scholarships* Golf Day: Tracey Crowell, NEEBC Board of Directors
- 1:10 pm – 1:40 pm**      **Coffee & Dessert in Trade Show Area**  
 Enjoy dessert and visit our premiere trade show exhibitors (55 vendors!).  
 Have your exhibitor card stamped by any 25 exhibitors to be eligible for prizes awarded during the cocktail reception!
- 1:40 pm – 2:30 pm**      **New Solutions to Promote Behavioral Health in the Workplace**  
 Dr. Steven Bentsen, MD, MBA, DFAPA, SVP, Chief Medical Officer,  
 Federal/Employer Division, Beacon Health Options
- 2:30 pm – 2:45 pm**      **Break**
- 2:45 pm – 3:30 pm**      **Concurrent Breakout Sessions**
- Room A**      ***Fringe Benefit Tax Reform Changes - Learn What's New, Be Prepared***  
 Richard Farley, Director, Global Human Resource Services Group, PWC  
 Craig O'Donnell, Principal, People & Organization Practice, PWC
- Room B**      ***Financial Strategies for Success in Uncertain Times***  
 Sam Mitchell, CFC, AIF®, President & CEO, Sentinel Benefits & Financial Group  
 Anthony Karamas, Senior Vice President, Head of PAS-W Off Platform Sales,  
 Fidelity Investments
- 3:30 pm – 4:30 pm**      **Cocktail & Networking Reception with Exhibitors on Trade Show Floor**  
 Hors d'oeuvres, cocktails and prize drawings!
- Special Thanks to our Summit Planning Committee***
- Chairs:**      John Kennedy, Aspen Technology  
                     Eric Swain, UnitedHealth Group
- Members:**  
                     Tracy Crowell, VF Corporation  
                     Joan Cunnick, Marsh and McLennan Agency of New England, LLC  
                     Nan Maley, Sullivan Benefits  
                     Amy O'Neill, Liberty Mutual  
                     Patricia Rich, Neighborhood Health Plan  
                     Michael Sheehan, Blue Cross Blue Shield of MA  
                     Teri Weber, Spring Consulting Group, LLC

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Thank you for joining us today.

We look forward to seeing you at another NEEBC event soon!

#NEEBCSummit18